

Another day. Another child disappears. Parents keep their children locked in at home!

The seventh child has gone missing in seven days. The police are treating the matter as a serial killer.

A frantic search is underway for a missing 11-year-old girl who disappeared over the weekend after setting off to visit a friend's house only a few doors from her home. Alma Pascal was last seen walking in the snow as she left her home in Clayton Road at around 12.30 on Saturday lunchtime. Yesterday, FBI investigators joined police officers from forty departments to search through the night for any trace of the missing girl.

Alma is described as white, about 4ft 2ins tall with blue eyes and short blonde hair. She was wearing a padded pink jacket, jeans and a loose, light blue bobble hat.

Her father, Tony Pascal, told BBC news: "It's not like her. Everyone's working together to try and find her. We love her and we want her to come home. She's a good kid. She's a sweet kid. Everyone is upset."

Hundreds of local people from the Clayton area met at a church to organise search parties and distribute flyers. They have been asked to stay out of local woods so dogs could try to pick up the missing girl's scent. A signal from Alma's iPhone was picked up by a tower in nearby Williamstown. Investigators believe the phone is now either switched off or has run out of power.

Michelle Connell, whose daughter is a friend of Alma's, told the news team that people have been out searching all day everywhere. "All over town, every little park, railroad stations and school buildings. Every place we can think of."

Mothers in the area have been advised to be vigilant and keep their children in sight. The local primary school has closed as a precaution. Everyone is holding their breath as they wait for news.

The police admit that they are baffled. The only strange clue is that her name has been found written on a toy shop window a few buildings away from her home. Names of the other victims are also written on this window. The police fail to comment but perhaps this building is a clue to what is in fact happening. No adult has been seen entering or leaving the premises.

If you have any information yourself contact D.I. White on 01482 333333 or any police station.